

Yamaha Outboards

# THE KEY TO RELIABILITY

SALES  
EVENT

Offer Valid From  
**January 1, 2018 –  
March 31, 2018**

For a limited time, purchase a new, select eligible  
2.5 hp – 300 hp Yamaha Outboard and choose either:

## 5 Years OF WARRANTY PROTECTION

Three years of Yamaha Limited Warranty Coverage, along with the  
additional protection of a two-year Yamaha Extended Service (Y.E.S.)  
plan. That's a total of FIVE years coverage at no additional cost!\*



or

UP  
TO **\$1500**  
IN DEALER CREDIT

Toward the purchase of goods/services on select models  
from your authorized participating Yamaha Outboard Dealer.\*

ELIGIBLE FOUR-STROKE OUTBOARDS†	3-YEAR LTD. WARRANTY + 2-YEAR Y.E.S.**	OR	DEALER CREDIT TOWARD THE PURCHASE OF GOODS/SERVICES
250-300 HP V6	Free! <b>\$2,300</b> value	or	<b>\$1,500</b> based on MSRP
225 HP	Free! <b>\$1,800</b> value	or	<b>\$1,300</b> based on MSRP
200 HP	Free! <b>\$1,800</b> value	or	<b>\$1,000</b> based on MSRP
150-175 HP	Free! <b>\$1,125</b> value	or	<b>\$750</b> based on MSRP
115 HP	Free! <b>\$800</b> value	or	<b>\$500</b> based on MSRP
60-90 HP	Free! <b>\$725</b> value	or	<b>\$400</b> based on MSRP
30-50 HP	Free! <b>\$450</b> value	or	<b>\$300</b> based on MSRP
20-25 HP	Free! <b>\$330</b> value	or	<b>\$200</b> based on MSRP
8-15 HP	Free! <b>\$170</b> value	or	<b>\$150</b> based on MSRP
2.5-6 HP	Free! <b>\$170</b> value	or	<b>\$125</b> based on MSRP

\*\* Y.E.S. value based on MSRP

† Applicable models may vary - not applicable for new models introduced after December 1, 2017

**See your authorized participating Yamaha Outboard dealer today for details!**  
Other restrictions and conditions may apply.

**\*PROGRAM TERMS AND CONDITIONS:** Consumer benefit for purchasing a new (unused, not previously warranty registered) select eligible Yamaha 2.5 to 300 HP four-stroke outboard is a choice of either a 24-month Yamaha Extended Service contract (choice offered in Florida is a 24-month Yamaha Limited Warranty), or a credit based on MSRP toward the purchase of goods and/or services at the authorized participating dealer that sold the outboard, at no extra cost to consumer. NO BENEFIT SUBSTITUTIONS. To be eligible, outboards must also have been manufactured since January 2011. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the USA, sold to purchasing consumers residing in the USA. Promotion is limited to available stock in dealer inventory that is sold, PDI completed, delivered and warranty registered on YMBS by the dealer in accordance with Yamaha's Promotion and warranty registration requirements during applicable dates. Applicable models may vary. Any new models introduced after December 1, 2017 are NOT eligible for this Promotion. No model substitutions, benefit substitutions, extensions or rain checks will be allowed. Outboards sold or provided for commercial, camp, resort, rental, promotional/demo, government agency, competition, tournament or sponsorship use are not eligible. This Promotion cannot be used in conjunction with any other Yamaha offer. Some exceptions may apply. See authorized participating Yamaha dealer for complete details. Yamaha reserves the right to change or cancel this Promotion at any time. Other restrictions and conditions may apply.

REMEMBER to always observe all applicable boating laws. Never drink and drive.  
Dress properly with a USCG-approved personal flotation device and protective gear.  
© 2018 Yamaha Motor Corporation, U.S.A. All rights reserved.